

INCATRO PRESS RELEASE

PRESS INCATRO | Red Dot Design Award for Dutch acoustics specialist

Incatro Room Acoustics wins prestigious Red Dot Design Award for Soundleaves

On Monday the 3rd of April, Carl Huijskens received the Red Dot Design Award in the name of acoustics specialist Incatro. Incatro was selected from over 5,000 entries and received the award for the design of Soundleaves, leaf-shaped acoustic wall and ceiling elements and desk screens. The Red Dot Design Award is an annual prize that is awarded to the world's best-designed products. The jury praised Soundleaves especially for its clever synergy of sophisticated design and maximum sound absorption.

Carl Huijskens of Incatro is the inventor of Soundleaves. Together with the interior architect Feran Thomassen, he developed the asymmetrical leaf shape, which was quickly adopted as the basis for the acoustic design. After half a year of researching, experimenting and development, Incatro launched Soundleaves. The striking design differs significantly from the status quo of large, static acoustic screens. The Red Dot Design Award Jury especially praised the intelligent interplay between design and maximum sound absorption which came as a result of Incatro's more than 20 years of experience in technical aspects of room acoustics.

The Red Dot Award evaluates the design of products in three different areas: product design, communication design and design concept. The jury, which consisted of 40 designers, professors and journalists, evaluated a total of 5,500 products from 54 countries, with Incatro receiving the award for product design.

Incatro will receive a certificate of the Red Dot Design Award and will be included in the Red Dot Yearbook, which will be published on July 3rd. Furthermore, the "Design on Stage" exhibition at the Red Dot Design Museum in Essen will be open from the 3rd of July onwards for 5 weeks.

About the Red Dot Award

Since 1955, the Red Dot Award has been awarded annually by the Design Centre Nordrhein Westfalen in Germany. Nowadays, it ranks among the most prestigious design prizes in the world, and award winners include companies such as Nokia, Porsche, Philips and Apple. The "Red Dot" is therefore an international seal of quality for outstanding design.

About Soundleaves

Soundleaves are leaf-shaped, acoustic wall and ceiling elements and desk screens for companies and private users. The name of the flexible acoustic separation elements refers not only to the playful design in the form of an asymmetrical leaf, but also to the elimination of disturbing noise and reverberation (to leave). The product range includes 4 different series: DESKseries, WALLseries, AIRseries and FLOORseries.

About Incatro Room Acoustics

Incatro Room Acoustics has specialized in the improvement of room acoustics for more than two decades and combines technology and design, as well as high-quality materials and aesthetics, like no other acoustics company. The company has its headquarter in Roermond and develops and produces its own products

Note for the editors, not for publication:

For royalty-free image material (full colour, 300 dpi) you can contact Ralph Huyskens from Incatro, tel. +31 475 33 69 69 or by email at info@incatro.com

Contact:

www.incatro.nl

Incatro Room Acoustics

Dhr. Carl Huijskens

Mussenberg 7

6049 GZ Roermond

www.soundleaves.com